1 THE HONORABLE MAUREEN McKEE Noted for Hearing: March 28, 2023 2 Without Oral Argument 3 4 5 6 7 IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON IN AND FOR THE COUNTY OF KING 8 9 MICHAEL BERGESON, individually and on NO. 22-2-09089-8 SEA behalf of others 10 similarly situated, **DECLARATION OF DAVID K. LIETZ** IN SUPPORT OF PLAINTIFF'S 11 Plaintiff, MOTION FOR PRELIMINARY 12 APPROVAL OF CLASS ACTION SETTLEMENT 13 v. 14 15 VIRGINIA MASON MEDICAL CENTER, 16 Defendants. 17 18 19 20 21 22 23 24 25 26 Milberg Coleman Bryson Phillips Grossman DECLARATION OF DAVID K. LIETZ IN SUPPORT OF

DECLARATION OF DAVID K. LIETZ IN SUPPORT OF MOTION FOR PRELIMINARY APPROVAL OF CLASS ACTION SETTLEMENT - 1

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I, David K. Lietz being competent to testify, make the following declaration:

1. I am an adult, I have personal knowledge of the facts stated herein, and I am competent to so testify.

2. I am currently a partner of the law firm Milberg Coleman Bryson Phillips Grossman, PLLC ("Milberg"). I am counsel at Milberg for the proposed Settlement Class.1 I submit this declaration in support of Plaintiffs' Unopposed Motion for Preliminary Approval of Class Action Settlement ("Motion for Preliminary Approval"). Except as otherwise noted, I have personal knowledge of the facts set forth in this declaration and could testify competently to them if called upon to do so. A true and correct copy of the Settlement Agreement ("Settlement Agreement") is attached to the Motion for Preliminary Approval as **Exhibit**1. Included with the Agreement are true and correct copies of following exhibits:

Exhibit A: Claim Form

Exhibit B: Long Notice

Exhibit C: Short Notice

Exhibit D: [Proposed] Preliminary Approval Order

Exhibit E: [Proposed] Final Order and Judgment

Counsel Qualifications

- 3. I am a 1991 graduate of Georgetown University Law Center. I have been licensed to practice law in the District of Columbia since 1991, am a member of the bars of numerous federal district and appellate courts, and have decades of litigation and class action experience. I have moved for admission to practice *pro hac vice* in this matter.
- 4. I have represented and am currently representing plaintiffs in more than 100 class action lawsuits in state and federal courts throughout the United States. Both I and my firm

carry on a national and international class action law practice. With respect to data privacy cases, I am currently litigating more than seventy-five cases across the country involving violations of the privacy violations, data breaches, and ransomware attacks.

- 5. Since March 14, 2020, I have been appointed class counsel in a number of data breach or data privacy cases, including:
 - a. *Kenney et al. v. Centerstone of America, Inc.*, Case No. 3:20-cv-01007 (M.D. Tenn.) (appointed co-class counsel in data breach class action settlement involving over 63,000 class members; final approval granted August 2021);
 - b. *Baksh v. Ivy Rehab Network, Inc.*, Case No. 7:20-cv-01845-CS (S.D. N.Y.) (class counsel in a data breach class action settlement; final approval granted Feb. 2021);
 - c. *Mowery et al. v. Saint Francis Healthcare System*, Case No. 1:20-cv-00013-SRC (E.D. Mo.) (appointed class counsel; final approval granted Dec. 2020);
 - d. *Chatelain et al. v. C, L and W PLLC d/b/a Affordacare Urgent Care Clinics*, Case No. 50742-A (42nd District Court for Taylor County, Texas) (appointed class counsel; settlement valued at over \$7 million; final approval granted Feb. 2021);
 - e. *Jackson-Battle v. Navicent Health, Inc.*, Civil Action No. 2020-CV-072287 (Superior Court of Bibb County, Georgia) (appointed class counsel in data breach case involving 360,000 patients; final approval granted Aug. 2021);
 - f. *Bailey v. Grays Harbor County Public Hospital District et al.*, Case No. 20-2-00217-14 (Grays Harbor County Superior Court, State of Washington) (appointed class counsel in hospital data breach class action involving approximately 88,000 people; final approval granted Sept. 2020);
 - g. *Chacon v. Nebraska Medicine*, Case No. 8:21-cv-00070-RFR-CRZ (D. Neb.) (appointed class counsel in data breach settlement, final approval granted September 2021);
 - h. *Richardson v. Overlake Hospital Medical Center et al.*, Case No. 20-2-07460-8 SEA (King County Superior Court, State of Washington (appointed class counsel in data breach case, final approval granted September 2021);
 - i. *Martinez et al. v. NCH Healthcare System, Inc.*, Case No. 2020-CA-000996 (Circuit Court of the Twentieth Judicial Circuit in and for Collier County, Florida)

- gg. Charlie, et al. v. Rehoboth McKinley Christian Health Care Services, Civil No 21-652 SCY/KK (USDC NM) (appointed class counsel, preliminary approval granted January 2023).
- 6. I am also lead counsel on the following cases that are on the cutting edge of Article III federal court jurisdiction in data breach litigation—*Charlie v. Rehoboth McKinley Christian Healthcare Services*, Civ. No. 21-652 SCY/KK, 2022 WL 1078553 (D.N.M. April 11, 2022); *Purvis v. Aveanna Healthcare, LLC*, 563 F. Supp. 3d 1360 (N.D. Ga. 2021); *Baldwin v. Nat'l W. Life Ins. Co.*, No. 2:21-CV-04066-WJE, 2021 WL 4206736, at *1 (W.D. Mo. Sept. 15, 2021) and *McCreary v. Filters Fast LLC*, No. 3:20-CV-595-FDW-DCK, 2021 WL 3044228 (W.D.N.C. July 19, 2021).
- 7. For my substantial efforts in advancing the state of the law in data breach and cyber-security litigation, in April 2022 I was named to Law360's 2022 Cybersecurity & Privacy Editorial Board. This 12-person editorial board includes some of the most accomplished attorneys in the country in the cybersecurity and data breach legal field, and it is a high honor for me to be included on this board.
- 8. I have been appointed as class counsel in other consumer class action cases and have tried consumer class action cases to verdict before a jury, most recently in *Baez v. LTD Financial Services*, Case No: 6:15–cv–1043–Orl–40TBS (MD Fla.).
- 9. My experience with class actions also includes a leadership role in a Massachusetts WalMart wage abuse class action, national HMO litigation, the Buspirone MDL, and Louisiana Norplant litigation.
- 10. In addition to my class action experience, I have substantial appellate experience, successfully briefing and arguing multiple cases before a number of federal appellate courts, including *Home Depot v. Jackson* at the U.S. Court of Appeals for the Fourth Circuit, and served as part of the successful brief-writing and oral advocacy team for *Home*

- *Depot v. Jackson*, 139 S. Ct. 1743, 1744, 204 L. Ed. 2d 34 (2019) at the United States Supreme Court.
- 11. Prior to concentrating my practice on consumer class action litigation, I litigated critical injury and wrongful death actions arising from commercial incidents, such as tractor trailer incidents, industrial explosions, a subway collision, and commercial airplane crashes. A representative list of my critical injury and wrongful death cases include:
 - Represented the family of the deceased conductor of the Washington Metropolitan Area Transit Authority subway train that collided with another Metro train in 2009.
 - Represented the family of a fatality victim of the 2006 Greyhound bus crash near Elizabethtown, New York.
 - Represented six victims (four deceased, two injured) of a massive fog related pileup on the Pennsylvania Turnpike in 2003.
 - Represented three victims (two deceased, one injured) of the 2002 Interstate 40 Bridge Collapse, where a tugboat and barge hit an interstate highway bridge near Webbers Falls, Oklahoma and caused several vehicles to plunge into the Arkansas River.
 - Represented the family of one victim of the 2000 Alaska Airlines Flight 261 crash, where an MD-83 with a cracked jackscrew nosedived into the water off Point Mugu, California.
 - Represented the victims (one deceased, one critically injured) of a 2000 incident where a tractor trailer rear ended a line of stopped traffic near Hopkinsville, Kentucky.
 - Represented a critically burned victim of the 1998 explosion at the State Line Energy plant in Hammond, Indiana, where a massive coal dust explosion ripped through the power plant, causing power shortages all over the city of Chicago, Illinois.
 - Represented the families of four victims of the 1996 Valujet Flight 592 crash, where a DC-9 developed a cargo hold fire and crashed into the Everglades near Miami, Florida.
 - Represented the family of a victim of a 1994 crane collapse in Laughlin, Nevada, when a mobile truck crane toppled across the parking lot of a casino.
- 12. I negotiated several million+ dollar settlements, served as lead counsel in multiple civil actions, tried a number of cases to verdict in both jury and bench trials, and argued cases before federal district and appeals courts, and numerous state courts. I have lifetime verdicts and settlements in excess of \$100 million, and consistently achieved settlements in the highest quartile of tort and mass tort cases. I have litigated against some of the largest

- transportation-related companies in the US, including Greyhound, Goodyear, Cessna, Textron, and the Washington Metropolitan Area Transit Authority (WMATA).
- 13. My work on this matter includes: investigating the cause and effects of the Virginia Mason Medical Center ("Virginia Mason" or "Defendant") Data Incident, interviewing potential clients, evaluating the potential class representatives, contributing to the evaluation of the merits of the case before filing the Class Action Complaint filed by Plaintiff Michael Bergeson; conducting legal research; the settlement term sheet, the settlement agreement, the relevant notices of settlement, and the instant Motion for Preliminary Approval; conducting extensive research into data security incident and its causes and effects, conducting further extensive research into data security practices and standards in the healthcare industry, communicating with defense counsel; engaging in extensive settlement negotiations with Defendant over the course of weeks after the mediation; and updating and handling questions from our class representative.
- 14. I conferred with my colleagues about strategy and case status while being mindful to avoid duplicative efforts within my firm.
- 15. In addition to my personal qualifications, I bring the support and resources of Milberg to this case on behalf of the putative class.
- 16. Milberg pioneered federal class action litigation and is widely recognized as a leader in defending the rights of victims of corporate and other large-scale wrongdoing, repeatedly taking the lead in landmark cases that have set groundbreaking legal precedents, prompting changes in corporate governance, and recovering over \$50 billion in verdicts and settlements.
- 17. Milberg is and has been one of the nation's most prominent class action law firms since its founding in 1965. Milberg continues to break new ground in cybersecurity and data privacy cases, including taking a co-lead counsel role in the high-profile *In re: Blaukbaud, Inc. Customer Data Security Breach Litigation* (MDL 2972). Milberg has and is litigating class

actions against huge technology companies	s like TikTok, Blackbaud, Adobe, and Google.
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- 18. My experience and Milberg's data breach experience compare favorably with that of any law firm in the country. The firm has ample resources (both financial and personnel, with over 100+ attorneys at the firm) to fully and adequately represent the interests of the proposed class here.
- 19. I am, and my firm is, fully aware of the financial and human resources that will be required to bring this case to a successful conclusion and the Court should have no reservations that my firm has and is willing to commit those resources for the benefit of the plaintiff class.
- 20. I personally have never used third-party funding on any data breach case, nor failed to meet my assessment obligations in any case. Neither I nor Milberg intends to use any third-party litigation funding for this case.
- 21. My experience coupled with my firms' resources, will allow me to skillfully litigate this type of case in the best interests of Plaintiffs and the putative class.
- 22. Not only does my law firm have the resources to effectively prosecute this case, but it is also committed to utilizing them to do so.
- 23. Milberg is a well-established law firm that employs numerous attorneys who represent plaintiffs in complex and class action litigation. Milberg can and will devote the necessary financial resources to this case.
- 24. My years of experience representing individuals in complex class actions—including data breach actions—contributed to an awareness of Plaintiffs' settlement leverage, as well as the needs of Plaintiffs and the proposed Settlement Class.
- 25. I believe that our client would ultimately prevail in the litigation on a class-wide basis. However, I am also aware that a successful outcome is uncertain and would be achieved, if at all, only after prolonged, arduous litigation with the attendant risk of drawn-out appeals.

26. In the sections that follow, I will detail the hard-fought negotiations that resulted in the Agreement now before the Court for preliminary approval. As described below, the Settlement provides significant relief to Members of the Settlement Classes, and I strongly believe that it is favorable for the Settlement Class. It is, in the opinion of the undersigned, fair, reasonable, adequate, and in the best interests of the Settlement Class Members, and is and worthy of preliminary approval.

Initial Investigation and Communications

- 27. From January 16, 2022 through January 20, 2022, cybercriminals infiltrated Virginia Mason Medical Center's ("VMMC" or "Defendant") network, and accessed highly confidential and protected information ("PII") and protected health information ("PHI") (together "Private Information.").
 - 28. The PII of approximately 1,523 individuals was potentially compromised.
- 29. Our preliminary investigation showed the following facts, alleged more fully in Plaintiff's operative Complaint, which I describe upon information and belief:
 - a. VMMC is a health care provider that provides medical services to patients in the city of Seattle and throughout the Seattle metropolitan area.¹
 - b. VMMC is part of the larger Virginia Mason Franciscan Health, which is one of the largest healthcare providers in the greater Seattle area.²
 - c. In the ordinary course of receiving treatment and health care services from VMMC, patients are required to provide sensitive personal and private information such as: dates of birth; demographic information; Social Security numbers; information relating to individual medical history; insurance information and coverage; information concerning an individual's doctor, nurse

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¹ Pl.'s Class Act. Compl. ¶ 1, filed on or about June 15, 2022 ("Compl.").

² Compl. ¶ 26.

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Milberg Coleman Bryson Phillips Grossman 5335 Wisconsin Ave NW, Suite 440 Washington, DC 20015 Phone: (866) 252-0878 35. Negotiations included a significant exchange of information, allowing both parties to evaluate the strengths and weaknesses of Plaintiff's claims and Defendant's defenses.

- 36. In early 2023, the Parties reached an agreement as to the material terms of the Settlement.
- 37. Over the next six weeks or so, the Parties diligently drafted, negotiated, and finalized the Settlement Agreement, Notice Forms, and agreed upon a Claims Administrator.
 - 38. The Settlement Agreement ("Agr.") was finalized by the Parties in March 2023.

The Settlement Agreement

Settlement Benefits

- 39. The Settlement negotiated on behalf of the Class provides for three separate forms of relief: (1) direct monetary relief to Class Members for reimbursement of actual ordinary and extraordinary expenses stemming from the Data Incident; (2) two years of credit monitoring and identity theft insurance provided by *my*TrueIdentity, and (3) equitable relief in the form of information security enhancements.⁴
- 40. The Settlement Class includes all persons who were sent written notification by VMMC that their personally identifiable information was potentially compromised as the result of the Data Incident. The Settlement Class specifically excludes: (i) all Class Members who timely and validly request exclusion from the Settlement Class; (ii) the Judge assigned to evaluate the fairness of this settlement; and (iii) any other person found by a court of competent jurisdiction to be guilty under criminal law of initiating, causing, aiding or abetting the criminal activity occurrence of the Data Incident or who pleads *nolo contendere* to any such charge.⁵
 - 41. Payments to Class Members are divided into two separate categories:
 - a. The first category provides for reimbursement of ordinary expenses up to \$500 per Settlement Class Member, for out-of-pocket expenses incurred as a result

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⁴ See Agr. ¶ 34

⁵ Agr. ¶ 6.

of the Data Incident including bank fees, long distance phone charges, cell phone charges (only if charged by the minute), data charges (only if charged based on the amount of data used), postage, or gasoline for local travel; fees for credit reports, credit monitoring, or other identity theft insurance product purchased. Settlement Class Members can also be reimbursed for up to three hours of lost time, at a rate of \$20 per hour. Claims for reimbursement of lost time can be combined with claims for Reimbursement of Out-of-Pocket Losses, however those claims are subject to a combined cap of \$500. ⁶

- b. The second category provides for reimbursement of extraordinary expenses, up to \$2,500 per Settlement Class Member, incurred between January 16, 2022 and the end of the Claims Period for out-of-pocket more likely than not to have been incurred due to the Data Incident.⁷
- 42. In addition to the monetary relief, VMMC has, and will continue to implement data security enhancements. Defendant will provide confidential confirmatory discovery regarding these enhancements to Plaintiff's Counsel no later than 30 days from the date the Preliminary Approval Order is entered.⁸
- 43. The benefits are provided in exchange for a release of claims reasonably related to the Data Incident.

Notice and Claims Process

- 44. The Parties agreed to use Postlewaite & Netterville ("P&N"), as the Notice Specialist and Claims Administrator in this case.
 - 45. VMMC has agreed to pay for providing Notice to the Settlement Class.⁹

⁶ Agr. ¶ 34.

 $\int_{0}^{7} Agr. \, \P \, 34(c).$

 8 Agr. ¶ 34(e).

⁹ Agr. ¶ 41.

- 46. The Notice and Claim Forms negotiated by the Parties are clear and concise and inform Settlement Class Members of their rights and options under the Settlement, including detailed instructions on how to make a claim, object to the Settlement, or opt-out of the Settlement.¹⁰
- 47. The current and agreed upon Notice Plan calls for Notice to be provided to Settlement Class Members via mail to the last known postal address VMMC has on file for each Settlement Class Member, by or before 30-days after entry of Preliminary Approval.¹¹
- 48. The Claims Administrator will mail a Postcard Summary Notice directly to each of the approximate 1,523 Class Members.
- 49. The Claims Administrator will also be responsible for creating a Settlement Website, and shall maintain and update the Website throughout the Claims Period. The Website will include copies of the Complaint, Settlement Agreement, Motion for Preliminary Approval, Preliminary Approval Order, Settlement Long-Form Notice, Claim Form, motions for Class Counsel's attorneys' fees, expenses, Motions for Final Approval, and Order and Final Judgment. The website shall also provide applicable Settlement deadlines and answers to frequently asked questions.¹²
- 50. A toll-free help line shall be made available to provide Settlement Class Members with additional information about the Settlement.¹³
- 51. The timing of the Claims Process is structured to ensure that all Class Members have adequate time to review the terms of the Settlement Agreement, compile documents supporting their claim, and decide whether they would like to opt-out or object.
- 52. Class Members will have 90 days from the Notice Deadline to submit their Claim Form to the Claims Administrator, either by mail or online.¹⁴

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¹⁰ See Agr. ¶ 40, Exs. A, B, C.

 $^{^{11}}$ Agr. ¶ 40(a).

¹² Agr. ¶ 40(d).

 $^{^{13}}$ Agr. ¶ 40(e).

¹⁴ Agr. ¶ 5.

53. The Claims Administrator is given the authority to assess the validity of claims, and to ask for additional documentation.¹⁵ Should any Class Member wish to dispute the amount offered after making a claim, there is a process by which he or she can do so.¹⁶

- Any Class Member who wishes to opt-out of the Settlement will have until 60 days 54. after the date the Court enters a Preliminary Approval Order to provide written notice that they would like to be excluded from the Settlement Class. 17
- 55. Similarly, Class Members who wish to object to the terms of the Settlement Agreement must do so in writing, and file such writing with the clerk of Court within 60 days from the date on which the Preliminary Approval Order is entered. The written objection must also be served concurrently on Class Counsel and Counsel for VMMC.¹⁸

Attorneys' Fees, Costs, and Plaintiff's Service Award

- 56. The Settling Parties did not discuss the payment of attorneys' fees, costs, expenses and/or incentive award to Representative Plaintiff, until after the substantive terms of the Settlement had been agreed upon, other than that VMMC would pay reasonable attorneys' fees, costs, expenses, and a service award to Representative Plaintiff as may be agreed to by VMMC and Proposed Settlement Class Counsel and/or as ordered by the Court, or in the event of no agreement, then as ordered by the Court.
- 57. VMMC has agreed to pay attorneys' fees and litigation costs in the amount of up to \$100,000, as approved by the Court.¹⁹
- 58. The Settlement Agreement also provides for a reasonable service award to Plaintiff in the amount of \$1,500.²⁰

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